

Message Text

UNCLASSIFIED

PAGE 01 PARIS 00652 091036Z

16

ACTION EUR-12

INFO OCT-01 ISO-00 USIE-00 EB-07 CU-04 CIAE-00 DODE-00

PM-04 H-02 INR-07 L-03 NSAE-00 NSC-05 PA-02 PRS-01

SP-02 SS-15 COME-00 /065 W

----- 030888

R 091017Z JAN 76

FM AMEMBASSY PARIS

TO SECSTATE WASHDC 6671

UNCLAS PARIS 00652

JOINT EMBASSY/USIA CABLE

E.O. 11652: N/A

TAGS: EGEN, PROP, FR

SUBJECT: PATRONAT REQUEST FOR ASSISTANCE IN CONNECTION WITH
HIGH LEVEL TV DEBATE

1. FRENCH PATRONAT, WHICH IS CENTRAL ORGANIZATION OF
MAJOR EMPLOYERS IN FRANCE ROUGHLY COMPARABLE TO NAM
IN US, HAS REQUESTED USG ASSISTANCE IN INVITING TOP
LEVEL US BUSINESS PARTICIPANTS FOR MAJOR TV PROGRAM
TO BE SPONSORED IN FRANCE BY PATRONAT IN MAY AS PART
OF PATRONAT'S BICENTENNIAL OBSERVANCE. SCENARIO AS
ENVISIONED BY PATRONAT WOULD BE TO HAVE HALF DOZEN TOP
FRENCH BUSINESS EXECUTIVES CONDUCT WIDE RANGING DISCUSSIONS
WITH AMERICAN EXECUTIVES OF CORRESPONDING
STATURE.

2. PATRONAT HAS SPECIFICALLY REQUESTED OUR ASSISTANCE
IN CONTACTING HENRY FORD, DAVID ROCKEFELLER, GEORGE
SCHULTZ, GENERAL GAVIN, AND A MRS. KELLOGG WHO IS
UNDERSTOOD TO BE VICE PRESIDENT OF GENERAL ELECTRIC.
WE WOULD APPRECIATE DEPARTMENT'S ASSISTANCE IN APPROACHING
THESE PEOPLE TO GET THEIR AGREEMENT IN PRINCIPLE
TO PARTICIPATE IN DEBATE. THIS WOULD OF COURSE INVOLVE
TRAVEL TO FRANCE DURING TIME FRAME INVOLVED FOR WHICH
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 PARIS 00652 091036Z

PATRONAT WOULD PRESUMABLY PAY ALL EXPENSES. ALTERNATIVE

DATES CURRENTLY UNDER CONSIDERATION ARE MAY 13, 20
AND 27.

3. IF DEPT HAS SUGGESTIONS FOR OTHER PARTICIPANTS
WE BELIEVE PATRONAT WOULD BE INTERESTED IN RECEIVING
THEM.

4. WE HAVE SUGGESTED TO PATRONAT THAT THEY ALSO
SOLICIT ASSISTANCE OF NAM CHAIRMAN RICHARD KAUTZ
WHO IS EXPECTED TO BE IN PARIS FEB 1 - 6 (SEE USIA 31676).

5. WE BELIEVE THAT THIS TV EVENT, WHICH WILL COINCIDE
ROUGHLY WITH PRESIDENT GISCARD'S VISIT TO US, OFFERS
EXCELLENT OPPORTUNITY FOR SYMPATHETIC EXCHANGE OF
VIEWS BETWEEN TOP AMERICAN AND FRENCH BUSINESSMEN ON
PERTINENT EVENTS OF THE DAY AND ON FRANCO-AMERICAN
RELATIONS AND ON TOPICS SUCH AS THE CONDUCT OF MULTI-
NATIONAL COMPANIES WHICH ARE OF CONSIDERABLE INTEREST
IN FRANCE.

RUSH

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TELEVISION BROADCASTING, INVITATIONS
Control Number: n/a
Copy: SINGLE
Draft Date: 09 JAN 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976PARIS00652
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760008-0248
From: PARIS JOINT
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760169/aaaacjfy.tel
Line Count: 81
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: castelsl
Review Comment: n/a
Review Content Flags:
Review Date: 29 JUN 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <29 JUN 2004 by barnescd>; APPROVED <18 AUG 2004 by castelsl>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: PATRONAT REQUEST FOR ASSISTANCE IN CONNECTION WITH HIGH LEVEL TV DEBATE
TAGS: EGEN, PROP, FR, US, PATRONAT
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006